

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	4P-430P	Buyline Comment: FIRST NEWS 3-4	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
	2	TH-F	430P-5P	Buyline Comment: NEWS 3	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
	3	M-W	430P-5P	Buyline Comment: NEWS 3	:30	\$725.00	10/08-10/10	0	0	0	\$0.00	
	4	TH-F	5P-630P	Buyline Comment: EARLY NEWS	:30	\$1,200.00	10/04-10/05	0	0	0	\$0.00	
	5	M-W	5P-630P	Buyline Comment: EARLY NEWS	:30	\$1,200.00	10/08-10/10	0	0	0	\$0.00	
	6	TH-F	730P-8P	Buyline Comment: RALSTON	:30	\$900.00	10/04-10/05	0	0	0	\$0.00	
	7	M-W	730P-8P	Buyline Comment: RALSTON	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
	8	SA	11P-1130P	Buyline Comment: WKND NEWS	:30	\$1,100.00	10/06-10/06	0	0	0	\$0.00	
	9	SA	6A-7A	Buyline Comment: NEWS AT SUNRISE	:30	\$350.00	10/06-10/06	0	0	0	\$0.00	
	10	SA	7A-9A	Buyline Comment: SAT TODAY	:30	\$625.00	10/06-10/06	0	0	0	\$0.00	

Station KSNV-TV LAS VEGAS, NV. Agency () SANDLER INNOCENZI Rep Firm () PHILADELPHIA
 Advertiser () D.TARKANIAN 4 CONGR 705 PRINCE ST Sales Office () AMY MCCREARY
 Product D.TARKANIAN FOR CONG ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# CHRIS FEIST Agency C/P1/P2/E 10/04/2012 - 10/10/2012 Salesperson Phone# 215-568-6540
 Buyer Phone# Flight Dates Hiatus Weeks Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SA	9A-930A	NEWS TODAY WKND	:30	\$500.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: NEWS TODAY WKND								
	12	SU	6A-7A	NEWS SUN WKND	:30	\$350.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: NEWS SUN WKND								
	13	SU	7A-8A	SUN TODAY	:30	\$750.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: SUN TODAY								
	14	SU	1130P-12A	SPOTS NT L VGS	:30	\$200.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: SPOTS NT L VGS								
	15	TH-F	430A-459A	WAGNERS	:30	\$100.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS								
	16	M-W	430A-459A	WAGNERS	:30	\$100.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS								
	17	TH-F	5A-6A	WAGNERS1	:30	\$450.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS1								
	18	M-W	5A-6A	WAGNERS1	:30	\$450.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS1								
	19	TH-F	6A-7A	WAGNERS2	:30	\$700.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: WAGNERS2								
	20	M-W	6A-7A	WAGNERS2	:30	\$700.00	10/08-10/10	0	0	0	\$0.00	
				Buyline Comment: WAGNERS2								
	21	TH-F	7A-9A	TODAY SHOW	:30	\$900.00	10/04-10/05	0	0	0	\$0.00	
				Buyline Comment: TODAY SHOW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M-W	7A-9A	BUYLINE COMMENT: TODAY SHOW	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
	23	TH-F	9A-10A	BUYLINE COMMENT: TODAY SHOW 2	:30	\$425.00	10/04-10/05	0	0	0	\$0.00	
	24	M-W	9A-10A	BUYLINE COMMENT: TODAY SHOW 2	:30	\$425.00	10/08-10/10	0	0	0	\$0.00	
	25	TH-F	1230P-1P	BUYLINE COMMENT: NEWS AT NOON	:30	\$325.00	10/04-10/05	0	0	0	\$0.00	
	26	M-W	1230P-1P	BUYLINE COMMENT: NEWS AT NOON	:30	\$325.00	10/08-10/10	0	0	0	\$0.00	
	27	TH-F	3P-4P	BUYLINE COMMENT: DR. PHIL	:30	\$450.00	10/04-10/05	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
 Oct 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$0
 CATV 0% KBLR 0% KING 0% KLAS 34% KSNV 30%
 KTNV 15% KTUD 1% KVCW 2% KVMY 1% KVVU 17%
 XXXX 0%

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANTIAN 4 CONGR
Product D.TARKANTIAN FOR CONG
Estimate#
Buyer CHRIS FEIST
Phone#
Fax#
Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks
Rep Firm
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Books NOV12
Demos RA35+

-- CREDIT RISK --
CASH IN ADVANCE